FORGE COLLECTIVE

PUBLICITY PORTFOLIO

SNAPSHOTS

MEDIA SPOTS

EJAZZ MIX 18-10-2021 dj mark-xtreme

 ALEX RV PHILLIPS - SUMMER LOVE
 RIIO - LA MEDIA NOCHE
 J.ELE - WILL YOU BE MINE
 MEADOWHIP - UNEXCEPTIONAL
 THE KEYMAKERS - CLOSER
 LIN - LITTLE THINGS
 QWIET TYPE - TAKING ON WATER
 DR X FUTURISTIC - HIDING
 JAMIISON - WAITING ON YOU -WAITING ON YOU
 DAENDA - WE'RE GOOD 11. KARL WOLF - DANCE WITH THE DEMON 12. LEXDELUX - ENOUGH FOR ME 13. MO KLÉ - PARALLEL WORLDS 14. SHADI G - THE WOUND IS THE PLACE WHERE THE LIGHTS ENTERS YOU 15. DEZABEL - BEFORE IT BEGAN 16. ZACHARY DURHAM - LOSE HER 17. ESTELLA DAWN - PRETTY 18. LUPION - ME TIENE ENAMORAO 19. INDIGO FM - DAFFODIL

20. THE ARTIST MUNEER - THE SCORE

ZZ RADIO

radio.ejazzug.com

QS

Adrian Holman



Adrian Holman I like to write about sports. I am a dwarf at 47" tall. © Plainfield, IL

% 385 followers



Artist Spotlight: The Artist Muneer

🔮 Adrian Holman 🗉 17 days ago

A new day is arising across the landscape of hip-hop. For years, lyrics in which the artists flaunts about his or her lifestyle has caused for rap music to devolve into a mass of mediocrity. When hip-hop began, the goal for the culture was to portray to the listener the real-life struggles that urban communities deal with on a daily basis and what necessary solutions must be executed in order for all of humanity to prosper.

GRRRL MUSIC

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Album Review Nov 21

CrushedVelvet -"Better Late Than Never" EP Review

LINKS TO CLIENT FEATURES <u>The Artist Muneer Newsbreak</u> <u>CrushedVelvet Premier</u> <u>James The Ronin</u> <u>Tragically Magic</u> <u>Benedict Sinister</u> <u>Benedict Sinister</u>

CAMPAIGN PDF JAMES IN THE RONIN MEDIA



AGENC

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CASE STUDIES

Tragically Magic: 50k streams & 20k monthly listeners

Tragically Magic has been involved with music for a while, but only in recent years began releasing music. It gained a bit of traction due to his use of music promotion. When Forge came on board to run the indie music promotion, the single they were promoting, From The Ashes, gained the same number of streams in just a month as his other songs had garnered in over a year. Starting off with a blog campaign, Forge got Magic on 5 blogs, one billed as an exclusive premiere (one of our hacks), and had announced him on a couple of others. At the end of the blog campaign, Magic had 30,000 streams on the track. Forge followed up with a playlisting campaign, and streams climbed up to over 42,000, and they continued to climb. We saved Magic at least \$1,000 compared to his other options. Indie music promotion with Forge got him places

Benedict Sinister: 80k streams

Benedict Sinister is most prominent in Europe and lives all around the globe, currently residing in Saudi Arabia. He began coming to Forge before it even existed for publicity. Our indie music PR campaigns promoted three singles over the course of a few months. Forge started with an influencer campaign, finding one perfect influencer who alone netted him 10,000 streams. Then we moved to blogs, onto playlists and eventually radio. Each indie music PR campaign won different amounts of streams ranging from 10,000-40,000. We worked with him to perfectly target just the right publications, and this was evident in a YouTube playlisting campaign that hit 20,000 streams right off the bat and kept growing to over 50,000. Forge has placed Benedict over 20 times. This client has achieved streams on three platforms with Forge: Spotify, YouTube, and Soundcloud.